

Dr. Lora Taub

Professor, Media & Communication | Dean for Digital Learning
Muhlenberg College

Academic Positions

2015 – present, Professor, Media and Communication, Muhlenberg College
2007 - 2015, Associate Professor, Media and Communication, Muhlenberg College
2001-2007, Assistant Professor, Media and Communication, Muhlenberg College
1998-2001, Postdoctoral Researcher, Graduate School of Education, University of California, Berkeley
1998, Adjunct Instructor, Mass Communication, University of California, Berkeley
1998, Online Adjunct Instructor, Media Studies, New School for Social Research, New York
1997, Adjunct Instructor, Department of Communication, University of California, San Diego

Administrative Experience

Muhlenberg College

2018-present, Dean for Digital Learning
2014-2018, Associate Dean for Digital Learning
2016-present, Director, Documentary Storymaking Program
2007-2014, Chair, Media and Communication Department
2006- present, Director, HYPE Youth Media Program
2005 - 2015, Director, RJ Fellows Honors Program

Education

University of California, San Diego: Ph.D. in Communication, 1998
Dissertation: "Enterprising Drama: The Rise of Commercial Theater in Early Modern London"
University of California, San Diego: M.A. in Communication, 1991
University of California, San Diego: B.A. in Communication, Literature, and Theatre, 1989

Selected Academic Publications

Books

Media & Social Justice. Co-editor with Sue Curry Jansen and Jeff Pooley. New York: Palgrave Macmillan, 2011.

Articles & Chapters

["Ethical Online Learning: Critical Pedagogy and Social Justice"](#) with Sean Michael Morris, *Hybrid Pedagogy*, November 2018.

["Practicing Digital Literacies in the Liberal Arts: A Qualitative Analysis of Students' Online Research Journals,"](#) co-authored with Jen Jarson, *Journal of Interactive Technology and Pedagogy*, Issue 11, May 2017.

"Digital Field Scholarship and the Liberal Arts: Results from a 2012-13 Sandbox," co-authored with James Proctor, Kristen Eshleman, Tim Chartier, Kristen Bott, Julian Fry, Chris

Koski, and Tony Moreno. *International Journal on Digital Libraries*, September, 2014.

“Cultural Productions of Youth / Youth as Cultural Producers,” in *The International Encyclopedia of Media Studies*, edited by Angharad N. Valdivia, New York: Wiley-Blackwell, 2012.

“Detours through Youth-Driven Media: Backseat Drivers Bear Witness to the Ethical Dilemmas of Youth Media,” with Eirinn Disbrow in *Media & Social Justice*, ed. by Sue Curry Jansen, Jeff Pooley and Lora Taub-Pervizpour, Palgrave MacMillan, 2011.

“Video Activism as a Way of Life: An Interview with DeeDee Halleck,” in *Media & Social Justice*, ed. by Sue Curry Jansen, Jeff Pooley and Lora Taub-Pervizpour, New York: Palgrave MacMillan, 2011.

“Doing Digital Storytelling with Youth: Whose Agenda Is It?” in *Story Circle: Digital Storytelling Around the World*, edited by John Hartley and Kelly McWilliam, Wiley- Blackwell Publishing, 2009.

“Toward a Political Economy of Culture: Capitalism and Communication in the Sixteenth Century,” in *Marxism and Communication Studies: The Point is to Change It*, edited by Lee Artz, Dana Cloud and Steven Macek, Peter Lange Publishing, 2006.

“Independent Production Companies,” in *The Encyclopedia of Television*, edited by Horace Newcomb, Routledge Press, 2004.

“Television and Class,” in *Television Studies*, edited by Toby Miller, British Film Institute, 2002.

“Networking the North American Higher Education Industry,” (with D. Schiller) in *Continental Order? Integrating North American for Cybercapitalism*, edited by Dan Schiller and Vincent Mosco, Rowman and Littlefield Press, 2001.

Scholarship in Process

From Geeking Out to Seeking Justice: The Real Impact of Youth Participating in Civic Life through Digital Media Making, ongoing book project.

Invited Presentations / Pedagogical Workshops

Workshop: [“Community-based Digital Pedagogies,”](#) Digital Pedagogy Lab, University of Mary Washington, August 2-9, 2019.

Invited Talk: [“Getting Proximate, Going for Broke: On Digital Learning, Education, and Social Justice,”](#) University of Mary Washington, November 2017.

Keynote Address: “Ethical Online Learning,” with Sean Michael Morris at Digital Pedagogy Lab, University of Delaware, November 2017.

“Developing Digital Media Literacies with Shotcut and Hypothes.is,” PCLA/Arthur Vining Davis Mini-Conference on Digital Learning and Digital Liberal Arts Fellows, Ursinus College, June 20-21, 2017.

[“Building Digital Presence with Domain of One’s Own,”](#) LVAIC Digital Tools Workshop, Lehigh University, May 24, 2017.

“Digital Storytelling and Community Health,” 3-day workshop for Lehigh Valley Health network Community Health Department, April 9-11, 2017.

“Snapshot Stories for Collective Impact,” 1-day workshop for Dorothy Rider Pool Trust Collective Impact Program, April 7, 2017.

“Story Matters: Digital Storytelling in the Liberal Arts,” Mellon Digital Pedagogy Workshop, Muhlenberg College, August 2016.

“Community-Based Digital Storytelling,” Dorothy Rider Pool Trust Collective Impact Program Workshop, March 11, 2016.

“Digital Storytelling for Libraries,” Penn State Hazleton, November 25, 2013.

“Digital Storytelling with Mobile Media,” Story FUSION, Northampton Community College, April 18-21, 2013.

“Linking Theory to Practice: Digital Storytelling,” Muhlenberg College Parents’ Council Retreat, March 22, 2013.

“Digital Storytelling and Sustainability,” Lafayette College, March 19, 2013.

“Digital Storytelling and Connected Learning,” Muhlenberg College Board of Trustees, May 2012.

“Reimagining Higher Education through Digital Storytelling,” Digital Storytelling Cluster Initiative, Lehigh University, April 2012.

“Digital Storytelling,” Story FUSION, Northampton Community College, March 22-24, 2011.

Digital Storytelling Faculty Development Workshop, Lehigh University, January 2009.

“Voice and Vision: Digital Storytelling at Muhlenberg College,” Capital Campaign Kickoff weekend, Muhlenberg College, May 2008.

Conference Presentations

“Documentary Storymaking,” with Nandini Sikand and Andy Smith, Our Digital Humanities Conference, Lehigh University, April 2018.

[“Community Partnerships for Youth Media Initiatives,”](#) with Jenna Azar, Society for Cinema and Media Studies Conference, Toronto, March 2018.

[“Reclaiming the Web as a Democratic Project: Domain of One’s Own as Transformational Resistance.”](#) Domains 2017 Conference, Oklahoma City, June 5-7, 2017.

[“Archiving Protest: Exploring Domains as a Platform for Collaborative Projects,”](#) with Jordan M. Noyes. Domains 2017 Conference, Oklahoma City, June 5-7, 2017.

[“Cultivating Open Blended Learning with Domain of One’s Own,”](#) with Tim Clarke. Bryn Mawr

Blended Learning Conference, Bryn Mawr College, May 17-18, 2017.

["A Toolkit for Developing Peer Leadership in Digital Learning: Updates from Solution Design Summit 2016 Winning Team,"](#) with J. Azar, T. Clarke, D. Lester, J. Noyes, & K. Schultz.

OLCInnovate Conference, New Orleans, April 5-7, 2017.

"Lens on the Liberal Arts: Documentary Theory and Practice in Liberal Arts Settings," with Jordana Dym, Visible Evidence Conference, Bozeman, Montana, August 2016.

"Documentary on the Edges: Innovation through Collaboration," with Andy Smith and Nandini Sikand, Media, Communication, and Film Studies in the Liberal Arts Conference, Muhlenberg College, May 24, 2016.

["Digital Discoveries: Creating Pathways to Digital Peer Learning in the Liberal Arts,"](#) with K. Haring, T. Sciarrino, A. Dalton, & S. Miller, OLCInnovate Solution Design Summit, April 19-22, 2016.

"Participatory Digital Learning in Desperately Unequal Times," Digital Learning Research Network Conference, Stanford, California, October 16-18, 2015.

"Rethinking Faculty Development for Online Learning in the Liberal Arts," International Online Learning Conference, Orlando, Florida, October 13-16, 2015.

"Making Technology Inclusive: Reimagining Community through New Media Literacies," with J. Azar and A. Dalton, AAC&U Conference on Diversity, Learning, and Student Success: Assessing and Advancing Inclusive Excellence, San Diego, March 26-28, 2015.

"Uncovering Information Literacy Practices to Promote Collaborative Digital Scholarship," with J. Jarson, Bucknell Digital Scholarship Conference, Bucknell University, November 14-16, 2014.

"Rural, Regional, and Indigenous Media Projects," with J. Azar, Joint Conference of Alliance for Community Media and National Alliance for Media Arts and Culture, Philadelphia, August 6-8, 2014.

"At the Intersections of Media, Arts, and Social Change: Community-based Participatory Research with Court-Involved Youth," with L. Vasudevan, 35th Annual Ethnography in Education Research Forum, Philadelphia, February 28-March 1, 2014.

"Youth Media Networks 2.0: Where Do We Go From Here?" Alliance for Community Media Conference, San Francisco, May 29, 2013.

"Youth Media as a Site of Critical Pedagogy and Democratic Action," Union for Democratic Communication Conference, San Francisco, California, November 1-3, 2013.

"Screening Islam: The Ethics of Documentary Representation in *The Mosque in Morgantown*," with S. Albert, National Collegiate Honors Council Conference, Boston, Massachusetts,

November 14-18, 2012.

“Art in Kids’ Healing: An Honors Initiative to Develop Arts Programming in a Pediatric Rehabilitation Hospital,” National Collegiate Honors Council, Phoenix, Arizona, October 19, 2011.

“Just Tap It: Reducing Bottled Water Consumption through Curricular/Co-Curricular Partnerships,” with K. Procyk, Association for the Advancement of Sustainability in Higher Education, Pittsburgh, Pennsylvania, October 9-12, 2011.

“Exposing Injustice, Redefining Identities: Young Women Raise their Voices through Documentary Work,” with J. Azar, S. Boateng, S. Lamb, and J. Whitney, Women & Society Conference, Marist College, Poughkeepsie, NY, October 23-24, 2010.

“Detours through Youth-Driven Media: Ethical Dilemmas of Youth Media,” with E. Disbrow, Visible Evidence Documentary Studies Conference, Istanbul, Turkey, August 2010.

“Critical Pedagogy: Communication and Social Justice, Reclaiming the Critical Ideal,” panel co-chair, Union for Democratic Communication Conference, Buffalo, NY, May 28-31, 2009.

“Youth Media and Communication: Sites for Connection, Action, and Agency,” National Communications Association Conference, San Antonio, Texas, November 5-7, 2006.

“From Arrogant Perception to Loving Eye: Working the Hyphen in Service-Learning,” with P. Rosenberg, Urban Ethnography Forum, Graduate School of Education, University of Pennsylvania, Philadelphia, February 23-25, 2006.

“Disrupting the E-Waste Dell-usion: Communication Students Take on Dell Corporation,” presented by student co-author K. Bryant, International Conference on Environmental, Economic, Cultural and Social Sustainability, Oahu, Hawaii, February 25-28, 2005.

“The Origins of Cultural Commodification: Historical Revisions,” National Communications Association Conference, Chicago, Illinois, November 11, 2004.

“When Students See Themselves as Agents of Social Change,” How Class Works Conference, Center for the Study of Working Class Life, SUNY Stony Brook, New York, June 10-12, 2004.

“Globalizing Children’s Culture,” Union for Democratic Communication Conference, St. Louis, Missouri, April 22-25, 2004.

“Stolen Stories: Pedagogy, Visual Media, and 9-11,” with S. Leggett, Media & Education Conference, Metropolitan College of New York, March 5, 2004.

“Information Technology and the Commodification of Education: Ethnographic Perspectives from an Elementary School in Sao Paulo, Brazil,” International Association for Media and Communication Research, Barcelona, Spain, July 21-26, 2002.

“Settling the Score, Unsettling the Field,” with S. Leggett, Urban Ethnography Forum, Graduate School of Education, University of Pennsylvania, Philadelphia, March 1-2, 2002.

“Technology and Power in the Bilingual Classroom,” International Conference on Bilingual Education,

The Center for Professional Development in Bilingual Education, São Paulo, Brazil, August 2000.

“The Challenges of Diversity in an Age of Globalization: Local Adaptations of the Fifth Dimension Model,” with S. Rojas-Drummond, Third Conference for Sociocultural Research, University of Campinas, São Paulo, Brazil, July 2000.

Selected Professional Development

LVAIC Leadership Institute, September 2017-April 2018.

Digital Pedagogy Institute, University of Mary Washington, August 6-11, 2017.

Institute for Emerging Leadership in Online Learning, Pennsylvania State University and Online Learning Consortium, June 2015-October 2015.

Association of American Colleges and Universities, Institute on General Education and Assessment, Ellicott City, Maryland, June 2-6, 2012.

National Collegiate Honors Council Seminar, “Developing in Honors,” Washington DC, October 28-30, 2009.

American Council on Education’s Office of Women in Higher Education 73rd Leadership Forum for Women Administrators, Washington, DC, June 17-19, 2009.

Authentic Leadership in Action Institute, “Leadership and the Poetic Imagination,” Toronto, Canada, November 18-19, 2008.

External Grants and Awards

Lehigh Valley Engaged Humanities Consortium Grant, \$68K to support Documentary Storymaking programming and collaborations, January 2019-May. 2021.

Lehigh Valley Community Foundation Grant, \$5K to support HYPE/Building 21 digital literacy and teacher professional development collaboration, December 2017-June 2018.

Trexler Trust Foundation Grant, \$15K to support HYPE/Building 21 collaboration on digital literacies and digital media pathway, September 2017-June 2018.

Pennsylvania Consortium of Liberal Arts / Arthur Vining Davis Grant, \$17K to with Ursinus College and Gettysburg College to support mini-conference on digital literacies and peer leadership in digital learning, 2017-18.

Council of Independent Colleges, Consortium on Digital Resources for Teaching and Research, to support the digitization and archiving of three Muhlenberg College collections, 2015-18.

The World We Want Foundation, \$4K to support a HYPE documentary production on the elimination of arts education from the Allentown School District, 2013.

Lehigh Valley Association of Independent Colleges, \$2.5K for developing a consortial blended minor in documentary studies with the LVAIC Digital Storytelling Working Group, 2014.

Lehigh Valley Association of Independent Colleges, \$3K to establish the LVAIC Digital Storytelling Working Group, 2013.

National Collegiate Honors Council, \$1K to create RJ Fellows Alumni Network, 2013.

MacArthur Foundation, \$1.5K for designating HYPE as a Connected Learning Research Network Site contributing to qualitative research on youth and digital media, 2013.

FIPSE Congressionally-Directed Award, \$100K to relocate HYPE from Lehigh Valley Health network to Muhlenberg College and develop several service-learning courses tied to the program, 2009-11.

National Collegiate Honors Council, \$1K to the RJ Fellows Program to research, design and implement an arts in pediatric health care program for Good Shepherd Pediatric Rehabilitation Hospital, 2009.

Society for Arts in Health Care Consultancy Grant to support a two-day visit from an arts in health care expert to work with RJ Fellows students on arts in pediatric health care program, 2009.

Dorothy Rider Pool Health Care Trust grant, \$97K to Lehigh Valley Health Network and transferred to Muhlenberg College in 2009 to support the establishment of HYPE on campus.

Private Industry Council, \$23K to create an afterschool program called DocWorks at the Caring Place, linking Muhlenberg College students as mentors to area youth to create short documentaries about careers in communications and health care, 2006-07.

Fowler Family Charitable Gift, \$10K to establish a summer program called Kids Access Media Project (KAMP) where area youth partner with Muhlenberg faculty and students to create short documentary videos about their community, 2006.

Air Products & Chemicals, Inc., \$3.5K to implement the Kids Access Media Project, 2006.

Lehigh Valley Association of Independent Colleges, \$2.5K to establish a LVAIC Undergraduate Conference on Social Research and Social Justice (SRSJ), 2005.

Selected College Service

Member, Learning Spaces Advisory Group, 2018-present.

Co-Director, Center for Ethics Program, 2017-18.

Member, Mellon Grant Steering Committee, 2017-2019.

Member, President's Strategic Planning Group, 2016-17.

Member, Wescoe School of Continuing Education Strategic Planning Group, 2016-17.

Member, College Committee on technology and Digital Learning, 2015-present.

Member, Middle States Working Group, 2014-present

Member, President's Task Force for Online Learning, 2012-2013

Member, Faculty and Staff Annual Campaign, 2010-present

Chair, Academic Policy Committee, Fall 2013 (member 2011-present)

Member, Faculty Center for Teaching Advisory Board, 2007-2009

Faculty Coordinator, Digital Cultures Initiative, 2007-2009

Chair, Institutional Review Board, 2006 (member 2005-2008)

Member, President's Greening Committee, 2003-2007

Founder and Director, Social Research Social Justice Conference, 2003-2007