

Dr. Lora Taub-Pervizpour
Associate Dean for Digital Learning
Muhlenberg College
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EDUCATION

University of California at San Diego: Doctor of Philosophy in Communication, June 1998
(Dissertation: *Enterprising Drama: The Rise of Commercial Theater in Early Modern London*);
Master of Arts in Communication, May 1991; Bachelor of Arts, May 1989 (with highest
distinction in Communication).

LEADERSHIP EXPERIENCE

Associate Dean for Digital Learning, Muhlenberg College, 2014-present
Chair, Media & Communication Department, Muhlenberg College, 2007-2014
Rita and Joseph Scheller Endowed Chair, Muhlenberg College, 2009-
Director, HYPE Youth Media Program, Muhlenberg College, 2008-
Director, RJ Fellows Honors Program, Muhlenberg College, 2005-

TEACHING EXPERIENCE

Professor of Media & Communication, Muhlenberg College, August 2015-present
Associate Professor, Department of Media & Communication, Muhlenberg College, 2007-2015
Assistant Professor, Department of Communication, Muhlenberg College, 2001-2007
Adjunct Instructor, Mass Communication, University of California, Berkeley, 1998
Adjunct Instructor, Department of Communication, University of California, San Diego, 1997
Post-Doctoral Researcher, UC Links, University of California, Berkeley, 1996-1997

SELECTED HONORS AND AWARDS

Multicultural Advisory Board Grant, 2012
Allentown Human Relations Commission Award, 2009
Paul C. Empie Memorial Teaching Award, 2007
Muhlenberg College Faculty Summer Research Grant, 2005
Muhlenberg Center for Ethics Course Development Grants, 2003-2006
Trexler Library Parents' Fund Award, 2004
Faculty Center for Teaching Grant, 2004
The President's Mellon Initiative for Service-Learning Grant, 2004
Hewlett Public Engagement Project Teaching Grant, 2001-2002

SELECTED ACADEMIC PUBLICATIONS

Books

Media & Social Justice. Co-editor with Sue Curry Jansen and Jeff Pooley. New York: Palgrave Macmillan, 2011.

Articles & Chapters

“Digital Field Scholarship and the Liberal Arts: Results from a 2012-13 Sandbox,” co-authored with James Proctor, Kristen Eshleman, Tim Chartier, Kristen Bott, Julian Fry, Chris Koski, and Tony Moreno. *International Journal on Digital Libraries*, September, 2014.

“Cultural Productions of Youth / Youth as Cultural Producers,” in *The International Encyclopedia of Media Studies*, edited by Angharad N. Valdivia, New York: Wiley-Blackwell, 2012.

“Detours through Youth-Driven Media: Backseat Drivers Bear Witness to the Ethical Dilemmas of Youth Media,” with Eirinn Disbrow in *Media & Social Justice*, ed. by Sue Curry Jansen, Jeff Pooley and Lora Taub-Pervizpour, Palgrave MacMillan, 2011.

“Video Activism as a Way of Life: An Interview with DeeDee Halleck,” in *Media & Social Justice*, ed. by Sue Curry Jansen, Jeff Pooley and Lora Taub-Pervizpour, New York: Palgrave MacMillan, 2011.

“Doing Digital Storytelling with Youth: Whose Agenda Is It?” in *Story Circle: Digital Storytelling Around the World*, edited by John Hartley and Kelly McWilliam, Wiley-Blackwell Publishing, 2009.

“Toward a Political Economy of Culture: Capitalism and Communication in the Sixteenth Century,” in *Marxism and Communication Studies: The Point is to Change It*, edited by Lee Artz, Dana Cloud and Steven Macek, Peter Lange Publishing, 2006.

“Independent Production Companies,” in *The Encyclopedia of Television*, edited by Horace Newcomb, Routledge Press, 2004.

“Television and Class,” in *Television Studies*, edited by Toby Miller, British Film Institute, 2002.

Scholarship In Process

From Geeking Out to Seeking Justice: The Impact of Youth Participating in Civic Life through Digital Media Making, ongoing book project.

INVITED PRESENTATIONS / WORKSHOPS

“Community-Based Digital Storytelling,” Dorothy Rider Pool Trust Collective Impact Program, March 11, 2016.

“Digital Storytelling for Collective Impact,” Dorothy Rider Pool Trust Collective Impact Program, April 10, 2015.

“Digital Storytelling for Libraries,” Penn State Hazleton, November 25, 2013.

“Digital Storytelling with Mobile Media,” Story FUSION, Northampton Community College, April 18-21, 2013.

“Linking Theory to Practice: Digital Storytelling,” Muhlenberg College Parents’ Council Retreat, March 22, 2013.

“Digital Storytelling and Sustainability,” Lafayette College, March 19, 2013.

“Digital Storytelling and Connected Learning,” Muhlenberg College Board of Trustees Retreat, May 2012.

“Reimagining Higher Education through Digital Storytelling, Lehigh University, April 2012.

“Digital Storytelling,” Story FUSION, Northampton Community College, March 22-24, 2011.

“Just Tap It! Student Campaigns for a Bottle-less Campus,” LVAIC Sustainable Campuses Conference, DeSales University, February 2009.

Digital Storytelling Faculty Development Workshop, Lehigh University, January 2009.

CONFERENCE PRESENTATIONS

“Participatory Digital Learning in Desperately Unequal Times,” Digital Learning Research Network 2015 Conference, Stanford, California, October 16-18, 2015.

“Rethinking Faculty Development for Online Learning in the Liberal Arts,” International Online Learning Conference, Orlando, Florida, October 13-16, 2015.

“Youth Seeking Justice Through Storytelling,” International Digital Storytelling Conference, Smith College, September 25-28, 2015.

“Making Technology Inclusive: Reimagining Community through New Media Literacies,” with J. Azar and A. Dalton, AAC&U Conference on Diversity, Learning, and Student Success: Assessing and Advancing Inclusive Excellence, San Diego, March 26-28, 2015.

“Uncovering Information Literacy Practices to Promote Collaborative Digital Scholarship,” with J. Jarson, Bucknell Digital Scholarship Conference, Bucknell University, November 14-16, 2014.

“Building Cultures of Youth Documentary in Neoliberal Times,” with Steven Goodman, Codes and Modes Documentary Studies Conference, Hunter College, November 7-9, 2014.

“Rural, Regional, & Indigenous Media Projects,” Joint Conference of Alliance for Community

Media and National Alliance for Media Arts & Culture, Philadelphia, August 6-8, 2014.

“At the Intersections of Media, Arts, and Social Change: Community-based Participatory Research with Court-Involved Youth,” with L. Vasudevan, 35th Annual Ethnography in Education Research Forum, Philadelphia, February 28-March 1, 2014.

“Youth Media Networks 2.0: Where Do We Go From Here?” Alliance for Community Media Conference, San Francisco, May 29, 2013.

“Youth Media as a Site of Critical Pedagogy and Democratic Action,” Union for Democratic Communication Conference, San Francisco, California, November 1-3, 2013.

“Screening Islam: The Ethics of Documentary Representation in *The Mosque in Morgantown*,” with S. Albert, National Collegiate Honors Council Conference, Boston, Massachusetts, November 14-18, 2012.

“Art in Kids’ Healing: An Honors Initiative to Develop Arts Programming in a Pediatric Rehabilitation Hospital,” National Collegiate Honors Council, Phoenix, Arizona, October 19-23, 2011.

“Just Tap It: Reducing Bottled Water Consumption through Curricular/Co-Curricular Partnerships,” with K. Procyk, Association for the Advancement of Sustainability in Higher Education, Pittsburgh, Pennsylvania, October 9-12, 2011.

“Exposing Injustice, Redefining Identities: Young Women Raise their Voices through Documentary Work,” with J. Azar, S. Boateng, S. Lamb, and J. Whitney, Women & Society Conference, Marist College, Poughkeepsie, NY, October 23-24, 2010.

“Detours through Youth-Driven Media: Ethical Dilemmas of Youth Media,” with E. Disbrow, Visible Evidence Documentary Studies Conference, Istanbul, Turkey, August 2010.

“Critical Pedagogy: Communication and Social Justice, Reclaiming the Critical Ideal,” panel co-chair, Union for Democratic Communication Conference, Buffalo, NY, May 28-31, 2009.

“Youth Media and Communication: Sites for Connection, Action, and Agency,” National Communications Association Conference, San Antonio, Texas, Nov. 5, 2006.

“From Arrogant Perception to Loving Eye: Working the Hyphen in Service-Learning,” with P. Rosenberg, Urban Ethnography Forum, Graduate School of Education, University of Pennsylvania, Philadelphia, February 23-25, 2006.

“Disrupting the E-Waste Dellusion: Communication Students Take on Dell Corporation,” presented by student co-author K. Bryant, International Conference on Environmental, Economic, Cultural and Social Sustainability, Oahu, Hawaii, February 25-28, 2005.

“The Origins of Cultural Commodification: Historical Revisions,” National Communications Association Conference, Chicago, Illinois, November 11, 2004.

“When Students See Themselves as Agents of Social Change,” How Class Works Conference, SUNY Stony Brook, New York, June 10-12, 2004.

“Globalizing Children’s Culture,” Union for Democratic Communication Conference, St. Louis, Missouri, April 22-25, 2004.

“Information Technology and the Commodification of Education: Ethnographic Perspectives from an Elementary School in Sao Paulo, Brazil,” International Association for Media and Communication Research, Barcelona, Spain, July 21-26, 2002.

“Technology and Power in the Bilingual Classroom,” International Conference on Bilingual Education, The Center for Professional Development in Bilingual Education, São Paulo, Brazil, August 2000.

“The Challenges of Diversity in an Age of Globalization: Local Adaptations of the Fifth Dimension Model,” with S. Rojas-Drummond, Third Conference for Sociocultural Research, University of Campinas, São Paulo, Brazil, July 2000.

SELECTED PROFESSIONAL DEVELOPMENT

Institute for Emerging Leadership in Online Learning, Pennsylvania State University and Online Learning Consortium, June 2015 – October 2015.

National Collegiate Honors Council, “Developing in Honors: Study Abroad for the Small College Honors Student,” Boston, Massachusetts, November 14-18, 2012.

Association of American Colleges and Universities, Institute on General Education and Assessment, Ellicott City, Maryland, June 2-6, 2012.

American Council on Education’s Office of Women in Higher Education 73rd Leadership Forum for Women Administrators, Washington, DC, June 17-19, 2009.

Authentic Leadership in Action Institute, “Leadership and the Poetic Imagination,” Toronto, Canada, November 18-19, 2008.

EXTERNAL GRANTS AND AWARDS

Council of Independent Colleges, Consortium on Digital Resources for Teaching and Research, to support the digitization and archiving of three Muhlenberg College collections, 2015-2018.

The World We Want Foundation, \$4,250, to support a HYPE documentary production on the elimination of arts education from the Allentown School District, 2013.

Lehigh Valley Association of Independent Colleges, \$2,500, to develop a consortial blended minor in documentary studies with the LVAIC Digital Storytelling Working Group, 2014.

Lehigh Valley Association of Independent Colleges, \$3,000, to establish the LVAIC Digital Storytelling Working Group, 2013.

National Collegiate Honors Council, \$1,000, to create an RJ Fellows Alumni Network, 2013.

MacArthur Foundation, \$1,250, for designating HYPE as a Connected Learning Research Network Site contributing to qualitative research on youth and digital media, 2012.

Funds for the Improvement of Post-Secondary Education Congressionally-Directed Award, \$100,000, to develop several service-learning courses tied to youth media program, 2009-2011.

National Collegiate Honors Council, \$1,000, to the RJ Fellows Program to create an arts in pediatric health care program for Good Shepherd Pediatric Rehabilitation Hospital, 2009.

Society for Arts in Health Care Consultancy Grant to support a two-day visit from an arts in health care expert to work with students on arts in pediatric health care program, 2009.

Dorothy Rider Pool Health Care Trust, \$97,000 to Lehigh Valley Health Network and transferred to Muhlenberg College in 2009 to support the establishment of HYPE on campus, 2006-2009.

Private Industry Council, \$23,000, to create an afterschool program called DocWorks linking Muhlenberg College students as mentors to area youth to create short documentaries about careers in communications and health care, 2006.

Fowler Family Charitable Gift, \$10,000, to establish a summer program called Kids Access Media Project (KAMP) where area youth partner with Muhlenberg faculty and students to create short documentary videos about their community, 2006.

Lehigh Valley Association of Independent Colleges, \$2,500, to establish a LVAIC Undergraduate Conference on Social Research and Social Justice (SRSJ), 2003.

SELECTED PROFESSIONAL SERVICE

Conference Planning Team, CIC Consortium on Digital Resources for Teaching and Research, 2016
 Program reviewer, Arcadia University Department of Media and Communication, 2014
 Editor, *Youth Media Reporter*, 2012-present
 Reviewer, *Mind, Culture, and Activity* journal, 2012-present
 National Collegiate Honors Council Small College Committee, 2011-present

SELECTED COLLEGE SERVICE

Member, College Committee on Technology and Digital Learning, 2015-present
 Member, Middle States Working Group, 2014-present
 Member, President's Task Force for Online Learning, 2012-2013
 Member, Faculty and Staff Annual Campaign, 2010-present
 Chair, Academic Policy Committee, Fall 2013 (member 2011-present)
 Member, Faculty Center for Teaching Advisory Board, 2007-2009
 Faculty Coordinator, Digital Cultures Initiative, 2007-2009
 Chair, Institutional Review Board, 2006 (member 2005-2008)
 Founder and Director, Social Research Social Justice Conference, 2003-2007